



USING YOUR NQA CERTIFICATION MARKS, CERTIFICATES AND ASSOCIATED WORDING



The ISO, NQA, and Accreditation Bodies (ANAB, UKAS, etc.) symbols and logos are all legal TradeMarks requiring adherence to the rules of usage as described herein and as may be amended from time to time, under legal terms, and referred to herein as Mark or Marks.

NQA does not provide, indicate or imply permission for clients to use the International Organization for Standardization logo or permission to incorporate the ISO logo into any customized logo or display. The ISO logo may only be displayed with express written

permission from the International Organization for Standardization. Further details regarding absolute restriction on use of ISO logos or wording can be found at ISO.org/ISO-name-and-logo. An extract of the information found therein is at the bottom of this document.

The Accreditation Bodies (ANAB, UKAS, etc.) Mark may not be used in isolation from the NQA Mark. The Accreditation Bodies (ANAB, UKAS, etc.) Mark must always remain attached to the NQA Mark as provided.

USING CERTIFICATION MARKS WITH ACCREDITATION LOGO

The NQA certification mark that incorporates the accreditation logo is strictly controlled by accreditation body regulations of use. Here are some examples:



ISO 14001

**ENVIRONMENTAL
MANAGEMENT**



ANSI National Accreditation Board

ACCREDITED

ISO/IEC 17021-1

**MANAGEMENT SYSTEMS
CERTIFICATION BODY**



ISO 45001

**HEALTH
& SAFETY
MANAGEMENT**



UKAS

**MANAGEMENT
SYSTEMS**

0015

Use of the Marks

- The Marks are to be used in the format provided by NQA and/or as available on the NQA website.
- The Marks are to be used in the color scheme provided by NQA and/or as available on the NQA website.
- The Marks must be used in a size that makes all features of the Marks clearly distinguishable and without distortion of dimensions.
- NQA Certificates of Registration fall under these regulations as the NQA logo is embedded in the Certificates.
- There shall be no ambiguity, in the Mark or accompanying text, as to what has been certified and that NQA has granted the certification. The Marks shall not be used such that it denotes certification of the product and/or service provided.
- The Marks shall not be used on a product nor on product packaging nor in any other way that may be interpreted as denoting product conformity.

The Marks may not be applied to laboratory test, calibration or inspection reports or certificates or in any way that could be misinterpreted as certification of the product.

Product and Product Packaging

- The Marks shall not be used on a product or packaging or in such a way as to suggest that ISO, NQA, and Accreditation Bodies (ANAB, UKAS, etc.) have certified or approved any product, process, statement, claim, or service, or in any other misleading manner.
- Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable.
- The Marks may be applied to product packaging or in accompanying information as long as it is clear to all that it is not the product that is certified but that it is the management system that is certified.
- Any statement used shall in no way imply that the product, process or service is certified by this means.
- The statement shall include reference to: your product brand or company name; the type of management system (e.g. quality, environment) and the applicable standard; and must refer to NQA as the certificate grantor.
- Type labels or identification plates are considered as part of the product and thus the Marks may not be applied.
- Marks may never be applied directly to the product.



When making reference to certification status in communication media such as the internet, brochures or advertising, or other documents be sure the reference:

- does not make or permit any misleading statement regarding certification;
- does not use or permit the use of a certification document or any part thereof in a misleading manner;
- does not allow the reference to the management system certification to be used in such a way as to imply that the certification body certifies a product (including service) or process;
- does not imply that the certification applies to activities and sites that are outside the scope of certification;
- does not refer to obsolete revisions of standards beyond the declared transition date of the newly revised standard;
- is amended in a timely manner when the scope of certification has been reduced or revised.

Never use certification in such a manner that would bring ISO, NQA, Accreditation Bodies (ANAB, UKAS, etc.), and/or certification systems in general into disrepute and to lose public trust.

Misuse of the Marks

NQA shall exercise proper control of ownership and shall take action to deal with incorrect references to certification status or misleading use of certification documents, Marks, statements, or audit reports. Such action could include requests for correction and corrective action, suspension, withdrawal of certification, publication of the transgression and, if necessary, legal action.

Use of Certificates

The organization may only display the current certificate issued by NQA. An exception would be display of the original certificate issued by NQA.

References to “ISO Certification”

All references to being certified to an ISO standard must include the full name of the Standard, including applicable year of revision. And it is preferred that the reference should also include appropriate wording to indicate the certificate has been issued by NQA.



Example of acceptable reference:

ISO 9001:2015 Certified by NQA



Examples of reference not acceptable:

We are ISO certified
An ISO 9001 certified company

Upon withdrawal or discontinuance of certification, discontinue use of all advertising matter that contains a reference to certification, as directed by NQA.

The following is based on the ISO's Name and Logo Use Guidelines, which can be found [here](#).

USE OF ISO NAME AND LOGO

ISO SHORT NAME

The International Organization for Standardization, own the registered trademarks for the short name, "ISO".
ISO®

THE ISO LOGO

The International Organization for Standardization own the registered trademarks for the ISO logo.



These trademarks for the ISO logo and short name are registered in over 100 countries and are well known trademarks.

USE RESTRICTED TO ISO MEMBERS AND TECHNICAL COMMITTEES ONLY

Only ISO, ISO members, and ISO technical committees (TCs) are allowed to use the ISO logo and ISO short name in accordance with ISO Policies. ISO members and ISO TCs may contact logo@iso.org to find out how to best use these trademarks. All others are generally not allowed to use ISO's trademarks. See the "Use guidelines: ISO's logo and short name" section for more information.

ISO'S BRAND AND REPUTATION: QUALITY, CONFIDENCE, AND TRUST

For standards users, customers and consumers, ISO means quality, confidence, trust, safety and many other positive values. That is why unauthorized use of the ISO trademarks could mislead, create false impressions, or cause confusion.

The ISO and its members worldwide will take appropriate action if they identify the misuse of ISO's trademarks, which could cause reputational damage.

The ISO has initiated many legal actions including national trademark actions, notice and takedown claims (including under the Digital Millennium Copyright Act (DMCA)), and domain name abuse claims under the Uniform Domain Name Dispute Resolution Policy with the WIPO Arbitration and Mediation Center.

USE GUIDELINES: ISO'S LOGO AND SHORT NAME

For all others except ISO members and ISO technical committees (TCs), below are some non-exhaustive guidelines to help avoid misusing ISO's trademarks. (ISO members and ISO TCs may use ISO's trademarks according to ISO Policies).

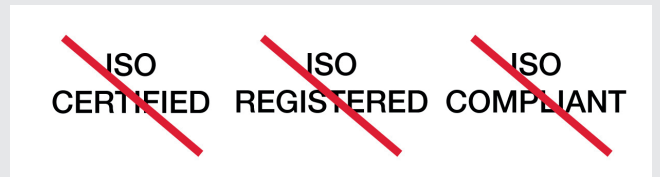
ISO LOGO

- Don't use or copy the ISO logo.
- Don't modify or change the ISO logo.
- Don't use a modified or changed ISO logo.



ISO SHORT NAME

- Don't register "ISO" as, or in, your domain name, website, or company name, e.g. www.isodatabase.com.
- Don't use "ISO" as, or in, your product or service name.
- Don't say that you, your products or your services are endorsed, approved or certified by ISO. (Remember, ISO doesn't perform certifications.)



- Do refer to ISO or the International Organization for Standardization in a fair and appropriate way.
- Do refer to ISO standards with their full reference, e.g., "ISO 9001:2015".

50,000
CERTIFICATES
GLOBALLY



100%
TRANSPARENT
— FEES —

1000+
EMPLOYEES
WORLDWIDE

AVERAGE
CUSTOMER
PARTNERSHIP



OVER 90

OPERATING
COUNTRIES



www.nqa.com

