

# USING YOUR NQA CERTIFICATION MARKS

NQA registered clients are authorised and encouraged to use the NQA certification marks to promote their achievement. Organisations can only use the logo in reference to the provision of goods and services contained within their scope of certification.

The marks can be used widely, but please note that there are regulations to their use, specifically to the marks which carry the UKAS logo. This leaflet will show how and where the marks can be used.

## USING CERTIFICATION MARKS WITHOUT UKAS ACCREDITATION LOGO

The NQA certification mark comprises the NQA logo, the name of the standard and the type of management system certified, here are some examples:



### Where to use the mark:

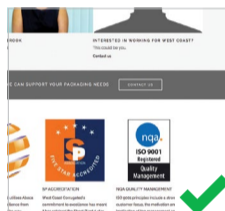
- Stationery
- Vehicles
- Window Stickers
- Signs
- Promotional Goods

### Where not to use the mark:

- Advertising
- Boundaries
- Corporate Clothing
- Websites
- Product Packaging
- Calibration Certificates
- Inspection Certificates
- Product Conformity Statements
- Products



Vehicles



Websites



Certificates



Secondary Packaging

## USING CERTIFICATION MARKS WITH UKAS ACCREDITATION LOGO

The NQA certification mark that incorporates the UKAS 'tick and crown' accreditation logo is strictly controlled by UKAS regulations of use. Here are some examples:



### Where to use the mark:

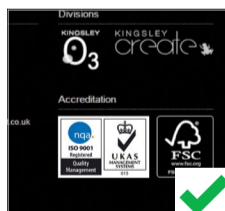
- Stationery
- Advertising
- Signs
- Corporate Literature
- Websites

### Where not to use the mark:

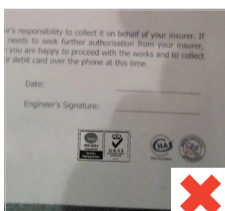
- Product Packaging
- Calibration Certificates
- Inspection Certificates
- Product Conformity Statements
- Vehicles
- Products
- Buildings and flags



Letterheads



Websites



Certificates



Vehicles

## USING THE CERTIFICATION MARKS

We strongly encourage our clients to provide a link to our website. This encourages greater visibility of the standards and enables your clients to find out more about how certification is beneficial to your business and in turn to their business.

When referencing our website, please link to a specific page that you want users to visit. For example if you have ISO 9001 certification link the ISO 9001 logo back to this page <http://www.nqa.com/en-gb/certification/standards/iso-9001-2008>

All logos can be downloaded from our website: [www.nqa.com/logos](http://www.nqa.com/logos)

(Please note this is the only definitive source for NQA logos to be downloaded, downloading from Google may result in an out of date logo being used)



NEVER STOP IMPROVING

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