



USING YOUR NQA CERTIFICATION MARKS

NQA registered clients are authorized and encouraged to use the NQA certification marks to promote their achievement. Organizations can only use the logo in reference to the provision of goods and services contained within their scope of certification.

The marks can be used widely, but please note that there are regulations to their use, specifically to the marks which carry the accreditation (i.e. UKAS, ANAB) logo.

This leaflet will show how and where the marks can be used.

USING CERTIFICATION MARKS WITHOUT ACCREDITATION LOGO

The NQA certification mark comprises the NQA logo, the name of the standard and the type of management system certified, here are some examples:

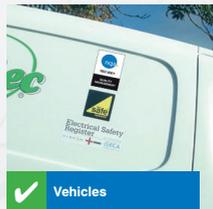


Where to use the mark:

- Websites, Stationery & Vehicles
- Stickers & Signs
- Promotional Goods & Advertising
- Boundaries & Corporate Clothing

Where not to use the mark:

- Product Packaging
- Calibration Certificates
- Inspection Certificates
- Product Conformity Statements
- Products



USING CERTIFICATION MARKS WITH ACCREDITATION LOGO

The NQA certification mark that incorporates the accreditation logo is strictly controlled by accreditation body regulations of use. Here are some examples:

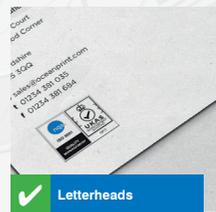


Where to use the mark:

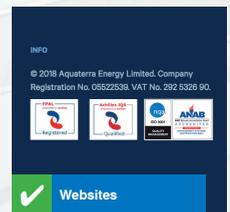
- Stationery
- Advertising
- Signs
- Corporate Literature
- Websites

Where not to use the mark:

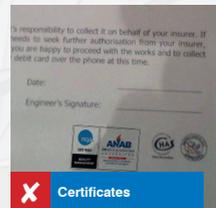
- Products & Product Packaging
- Calibration Certificates
- Inspection Certificates
- Product Conformity Statements
- Vehicles
- Buildings and flags



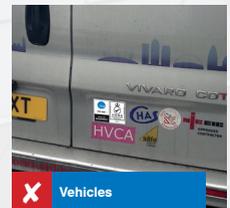
✓ Letterheads



✓ Websites



✗ Certificates



✗ Vehicles

USING THE CERTIFICATION MARKS

We strongly encourage our clients to provide a link to our website. This encourages greater visibility of the standards and enables your clients to find out more about how certification is beneficial to your business and in turn to their business.

When referencing our website, please link to a specific page that you want users to visit. For example if you have ISO 9001 certification link the ISO 9001 logo back to this page <https://www.nqa.com/certification/standards/iso-9001>



USING GHG INVENTORY & PAS 2060 VERIFICATION MARKS

Claims and promotion of your GHG inventory or carbon neutrality should be clear and specific as to what has been verified (for example, the company, service or product).

Logos are not permitted to be placed on product or packaging (unless product verified).

NQA will verify your retrospective data and once the verification opinion statement has been issued you can use the relevant NQA verified logo.

NQA will contact you annually to renew your verification. We will ask you to fill out a pre-verification checklist to check the verification duration.



All logos can be downloaded from our website: www.nqa.com/logos (Please note this is the only definitive source for NQA logos to be downloaded, downloading from Google may result in an out of date logo being used)