USING YOUR NQA CERTIFICATION MARKS

nqa.

NQA registered clients are authorized and encouraged to use the NQA certification marks to promote their achievement. Organizations can only use the logo in reference to the provision of goods and services contained within their scope of certification.

The marks can be used widely, but please note that there are regulations to their use, specifically to the marks which carry the accreditation (i.e. UKAS & ANAB) logo.

This leaflet will show how and where the marks can be used.

USING CERTIFICATION MARKS WITHOUT ACCREDITATION LOGO

The NQA certification mark comprises the NQA logo, the name of the standard and the type of management system certified, here are some examples:
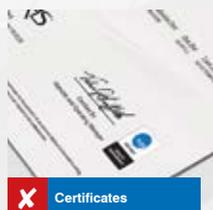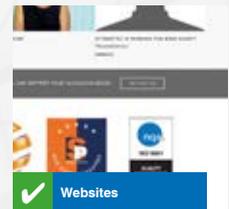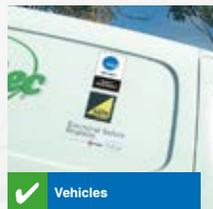
nqa.	nqa.	nqa.	nqa.
ISO 9001	**ISO 14001**	**ISO 27001**	**ISO 45001**
QUALITY MANAGEMENT	**ENVIRONMENTAL MANAGEMENT**	**INFORMATION SECURITY MANAGEMENT**	**HEALTH & SAFETY MANAGEMENT**

Where to use the mark:

• Websites, Stationery & Vehicles
• Stickers & Signs
• Promotional Goods & Advertising
• Boundaries & Corporate Clothing

Where not to use the mark:

• Product Packaging
• Calibration Certificates
• Inspection Certificates
• Product Conformity Statements
• Products

✔ Vehicles

✔ Websites

✘ Certificates

✘ Secondary Packaging

USING CERTIFICATION MARKS WITH ACCREDITATION LOGO

The NQA certification mark that incorporates the accreditation logo is strictly controlled by accreditation body regulations of use. Here are some examples:
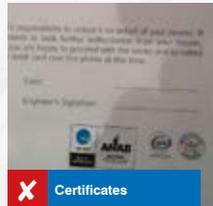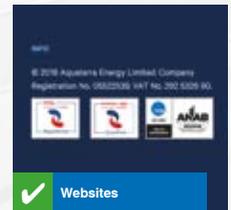

nqa. ISO 9001 QUALITY MANAGEMENT — UKAS MANAGEMENT SYSTEMS 015

nqa. ISO 14001 ENVIRONMENTAL MANAGEMENT — ANAB ACCREDITED ISO/IEC 17021 MANAGEMENT SYSTEMS CERTIFICATION BODY

nqa. ISO 45001 HEALTH & SAFETY MANAGEMENT — UKAS MANAGEMENT SYSTEMS 015

Where to use the mark:

- Stationery
- Advertising
- Signs
- Corporate Literature
- Websites

Where not to use the mark:

- Products & Product Packaging
- Calibration Certificates
- Inspection Certificates
- Product Conformity Statements
- Vehicles
- Buildings and flags

✔ Letterheads

✔ Websites

✘ Certificates

✘ Vehicles

USING THE CERTIFICATION MARKS

We strongly encourage our clients to provide a link to our website. This encourages greater visibility of the standards and enables your clients to find out more about how certification is beneficial to your business and in turn to their business.

When referencing our website, please link to a specific page that you want users to visit. For example if you have ISO 9001 certification link the ISO 9001 logo back to this page **https://www.nqa.com/certification/standards/iso-9001**

All logos can be downloaded from our website: **www.nqa.com/logos** (Please note this is the only definitive source for NQA logos to be downloaded, downloading from Google my result in an out of date logo being used)

nqa. **www.nqa.com**