

Privacy Information Management & ISO 27701:2019

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Who is ISO 27701 for?

KEY POINTS:

- UK organisations/non-UK organisations.
 - Existing/potential NQA clients with ISO 27001 or other information security related standards.
 - Organisations looking to gain ISO 27701 certification.
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What is ISO 27701:2019?

KEY POINTS:

- Currently, an international Privacy Information Management System (PIMS) standard that extends ISO/IEC 27001 & ISO/IEC 27002 to include privacy management.
 - To establish, implement, maintain & continuously improve a Privacy Information Management System.
 - Why privacy matters.
 - Enhances information security management with data privacy controls.
 - Supports compliance with regulations like GDPR, DPA & others.
 - Helps organisations to manage Personally Identifiable Information (PII) under its remit.
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KEY POINTS:

- ISO 27001 – Information Security Management Systems (ISMS)
 - ISO 27002 – Code of Practice for Information Security Controls
 - ISO 29100 – Privacy Framework
 - ISO 29101 – Privacy Architecture Framework
 - ISO 27018 – Protection of PII in Public Clouds (for processors)
 - ISO 29134 – Privacy Impact Assessment Guidelines
 - ISO 27017 – Cloud Security Controls
 - ISO 9001 – Quality Management Systems (QMS)
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KEY POINTS:

- ISO 27701:2025 is currently under review & due for release later this year.
 - It was due for release in Q1, but we are now in Q2 & still waiting.
 - It will transition from an extension to ISO 27001 to be a standalone ISO standard; comparable to other Annex SL standards.
 - The new standard will permit organisations to operate an autonomous PIMS without also having to implement an ISMS.
 - Key changes to be expected.
 - Standalone PIMS implementation.
 - Integration with ISO 42001:2024 (AIMS).
 - Enhanced risk management approach.
 - Sector-specific applicability.
 - AI-specific governance & control mechanisms.
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Application

KEY POINTS

The implementation of ISO 27701:2019 applies to:

- Personal information (PII) Controllers (organizations that determine how data is used).
 - Personal information (PII) Processors (organizations that process data on behalf of others).
 - Organizations acting as both Personal information (PII) Controllers & Processors
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Confidentiality



Analyse
Risk



Responsibility



Identify
Processor
Requirements

Requirements Overview

- Certification readiness:
Must already be certified to ISO 27001 as this is an extension.
- Extension of ISMS to PIMS:
Organisations must build on their existing ISMS framework to include privacy specific requirements.

- Privacy-specific controls:
Controls for personal information controllers &/or processors.
 - Privacy governance & management:
A defined privacy policy aligned to business & regulatory requirements.
Assigned roles & responsibilities.
Privacy in risk management.
governance & management:
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Requirements Overview

- Operational privacy controls:
Controls aligned to privacy legislation.
- Documentation & record-keeping.
Risk/impact assessments, training records, contracts & agreements.

Continued Improvement

Training



Internal
Process



Record
Keeping



Identify
Controller
Requirements





Annex Controls

The only requirements of the standard are outlined in Clause 5; all other clauses indicate guidance.

Annex A: Personal Information Controller

- Conditions for data processing
Consent, reasons for processing, contracts, impact assessments.
 - Privacy design by default.
Limiting collection & processing, accuracy, retention, deletion, disposal & transmission.
 - Obligations to principals
Determining & fulfilling obligations, objections or consent withdrawals, data handling & decision-making.
 - Sharing, transfer & disclosure.
Transfer of data between jurisdictions, records of transfer & records of disclosure.
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Annex Controls

The only requirements of the standard are outlined in Clause 5; all other clauses indicate guidance.

Annex B: Personal Information Processor

- Conditions for data processing
Customer agreement, purpose, marketing use, infringements, customer obligations & records.
 - Privacy design by default.
Temporary files, return, transfer, disposal & transmission of personal information .
 - Obligations to PII principals
Documented obligations to principals.
 - Sharing, transfer & disclosure.
Reasons for transfer, disclosure to third-parties, notification requests, change or engagement with subcontractors.
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Benefits to your Organisation

KEY POINTS

1. Enhanced data privacy.
 2. Demonstrable accountability & trust.
 3. Improved international market access.
 4. Integration with existing ISMS.
 5. Risk management & privacy by design.
 6. Structured privacy roles & responsibilities.
 7. Competitive advantage.
 8. Audit readiness.
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CONCLUSION

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Q&A

